



## **WASTEWISE AND COLLINS CAPITAL MANAGEMENT, INC: GOOD NEWS FOR THE ENVIRONMENT**

JACKSONVILLE, FL (September 1, 2010) - Collins Capital Management, Inc. (CCMI) wants its clients, peers and neighbors on the First Coast and beyond to know what it's doing to protect the environment and reduce solid waste.

A fundamental part of CCMI's commitment to the environment includes participation in U.S. Environmental Protection Agency's (EPA) innovative WasteWise program, the country's first national voluntary solid waste reduction program. WasteWise encourages organizations to reduce municipal solid waste through waste prevention, recycling, and buying or manufacturing recycled products. WasteWise partners have saved thousands, even millions of dollars in purchasing costs and waste disposal fees by reducing, reusing, and recycling solid waste materials.

As a WasteWise member, we are required to establish three new waste prevention activities, expand or improve our current recycling efforts, reuse materials when possible and purchase additional products with recycled content. The programs we initiate as part of our participation in WasteWise will build on the successes of our established waste prevention and recycling efforts. A major thrust of WasteWise is waste prevention—actions that minimize or eliminate the generation of waste before it is created—with the goal of decreasing the amount of material that must be recycled or thrown away.

According to the firm's Principal and WasteWise company coordinator, Helen Rake, *"Through WasteWise, we plan to refine our current waste reduction efforts by not only increasing the amount of post-consumer recycled office products used in our daily operations, but by becoming a paperless office in 2011. This year we accomplished an important goal in our green initiative by expanding our recycling program, which currently encompasses recycling the majority of the paper used in our daily operations, to include aluminum, plastic and corrugated cardboard. Future goals include offsetting up to 100% of our carbon emissions and paper use through purchasing and planting trees equal to our measured impact. Participation in WasteWise also helps us continue to reduce costs and demonstrates Collins Capital Management's ongoing commitment to preserving natural resources and protecting the environment for future generations."*

### **About WasteWise:**

The WasteWise program has a broad and varied membership that reflects the makeup of corporate America. More than 1,100 organizations have joined WasteWise since 1994, demonstrating their leadership in finding cost-effective ways to reduce waste. WasteWise partners include many of the country's leading manufacturers, retailers, and service firms, spanning more than 50 different industry sectors. The program also services federal, state and local governments, tribes, and other non-corporate institutions.

### **Contact:**

Joining WasteWise is another example of Collins Capital Management's continued commitment to improving our environmental impact. For more information on our WasteWise plans, contact Helen Rake at (904) 493-7500 or email her at [hrake@collinsemi.com](mailto:hrake@collinsemi.com).

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