

Collins Capital Management
7077 Bonneval Road, suite 340
Jacksonville, Florida 32216
904-493-7500

NEWS RELEASE

Sheila Collins Awarded Registered Fiduciary™ Designation

Jacksonville, Florida, June 15, 2011

Sheila Collins has successfully completed the training, validation and testing necessary to become a Registered Fiduciary™. The Registered Fiduciary™ (“RF™”) designation identifies financial professionals and organizations as competent fiduciaries that have achieved pertinent educational qualifications and licenses, learned required skills, and have passed a background check.

The RF™ award to Sheila Collins recognizes particular skills in the area of Wealth Management. In addition to Wealth Management, Sheila Collins provides Estate and financial planning to various types of clientele.

In acting as a Registered Fiduciary™ Sheila Collins is committed to always acting in the best interest of clients, using the skills, ethics and focus on the client needs that the designation represents.

“At a time when the public concern has been elevated by years of financial excesses and scandals, the RF™ validation process offers comfort in the knowledge that our firm has been found worthy of this distinction” said Sheila Collins, President, adding “We have always been dedicated to our clients and this award gives us the independent confirmation of this policy.”

Collins Capital Management was established in 2002 for the purpose of providing higher quality client based strategies. The founder, Sheila Collins, has over 30 years of experience in the Financial Services industry.

The Registered Fiduciary designation is based on the 2010 Fiduciary Standards of the Fiduciary Standards Board and validated by DALBAR, Inc., the independent expert.

The Fiduciary Standards Board is a not-for-profit (501(c)(3)) organization established in September of 2000 to develop and advance standards of care for investment fiduciaries, which includes trustees, investment committee members, brokers, bankers, investment advisers, money managers, etc. The Fiduciary Standards Board is independent of any ties to the investment community and therefore positioned to be a crucible for advancing fiduciary standards throughout the industry and to the public.

DALBAR, Inc. is the financial community’s leading independent expert for evaluating, auditing and rating business practices, customer performance, product quality and service. Launched in 1976, DALBAR has earned the recognition for consistent and unbiased evaluations of investment companies, registered investment advisers, insurance companies, broker/dealers, retirement plan providers and financial professionals. DALBAR awards are recognized as marks of excellence in the financial community.